



**FOR IMMEDIATE RELEASE**

**Superior CPD Celebrates the Grand Opening of the Second Houston Location**

CALGARY, AB, September 20, 2012 - Superior CPD celebrated the Grand Opening of their newest Houston location yesterday which is located at 7225 W. Sam Houston Parkway N., Houston, Texas.

As the hub for all Texas GSD locations, this 55,000 square foot warehouse and two-acre yard for outside steel storage, will allow Superior CPD to handle all customer deliveries from this one location.

With a thriving construction business in Houston, this location will allow Superior CPD to continue to grow with the boom over the next few years and continue to provide world-class service to our customers.

Superior's Construction Products Distribution business is one of North America's leading distributors of commercial and industrial insulation and specialty walls and ceiling products. It is the largest distributor of specialty construction products to the walls and ceilings industry of Canada. Through its operating divisions, Winroc and Specialty Products and Insulation (SPI), Superior CPD has 118 distribution centres, including 14 fabrication facilities, across North America with a presence in 31 states and eight provinces. Winroc and SPI have business track records dating to the early 1970s and roots reaching back as far as the 1920s.

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